



"Helping winning companies tell their stories and build their brands."

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## Is Your Company Worthy of Eastside Business of the Year Recognition?

### Quote to Inspire Your Winning Ways:

" Look for a solid place to park your values. "

-- Nancy D. Solomon  
[www.nancysolomon.com](http://www.nancysolomon.com)

### One Good Column Leads to Another

Congratulations to [Hydrogen Advertising](#) President Bill Fritsch for being named the new marketing columnist for the [Snohomish County Business Journal](#).

His first column debuts in the March edition of this monthly business periodical that reaches 13,000 business decision makers. His existing column for local trade newspaper [Marketing](#) served as an excellent

Dear Nancy S. Juetten,

The Bellevue Chamber of Commerce is seeking nominees for its prestigious annual Eastside Business Awards program. Visit [www.bellevuechamber.org](http://www.bellevuechamber.org) to learn more about the competition, make a nomination, or request an application packet. The application is not for the faint of heart, yet a winning effort can generate valuable media and community recognition for your growing company. We've been fortunate to write winning award applications that brought a number of fine local companies --including ABODA, TalkingRain Beverage Company, Charter Bank, and Mainstar Software Corporation -- to the finalist and/or winner's circle in prior years. Visit the FREE RESOURCES section of [our Web site](#) for an article entitled "Award Wins Can Pay Off" to help you craft a winning nomination on your own behalf, or invite us to get to work on your winning nomination. Get in touch at [nancy@nsjmtg.com](mailto:nancy@nsjmtg.com).

## Air Van Lines Earns Finalist Honors in the 2005 BBB Business of the Year Competition

[Air Van Lines](#) President Marc Galvagno was pleased to learn that his company earned finalist honors in the 2005 Better Business Bureau Business of the Year luncheon held today at the Westin Hotel in Seattle. We collaborated to prepare the company's award application. If you think your company has the qualities that make for a business of the year winner (innovative business practices, outstanding customer service, growth, and commitment to community) visit [www.thebbb.org](http://www.thebbb.org) to make your nomination for next year. And if you need help to craft a winning application, let us know if we can lend an assist.

launching pad from which to sell his talent and perspectives to a new publication.

**Agency Welcomes New Clients:**

Affirmagy

Career Specialists

Hornall Anderson  
Design Works

Washington Bankers  
Association

Olympic Hot Tub  
Company

**Olympic Hot Tub Earns Dealer of Year Honors**

Olympic Hot Tub was selected from among 850 Hot Springs Spa dealers worldwide to receive dealer of the year honors. Their commitment, professionalism, product knowledge, and outstanding customer service qualified them for recognition.

## Looking for the Perfect Valentine's Day Gift?

Visit [www.affirmagy.com](http://www.affirmagy.com) to learn about this fantastic line of affirmation blankets that are sure to wrap your loved ones in comfort, joy, and abundance. One look at the product line and you'll be compelled to share this quality, affordable, and warm gift idea with everyone on your gift list this year.

Visit [www.olympichottub.com](http://www.olympichottub.com) to learn how a hot tub can bring your entire family closer together this Valentine's Day and every day.

### A Personal Note from Nancy

A heartfelt thank you to our valued clients, colleagues, friends, and referral sources for supporting Nancy S. Juetten Marketing through its first five years of business operations. We started out in February of 2001 with the goal to buy better groceries, and now we're too busy to cook. Special thanks to Amy Fritsch, Hilary Whitman, Steve Juetten, Mark Adam Miller, Cheri Jones, Henry DeVries, and Chris Falco for contributing their talent, passion, and support to make Nancy S. Juetten Marketing Inc. a quality public relations and communications agency that helps winning companies tell their stories and build their brands. It's a joy to work with wonderful co-collaborators in our collective success.

You are receiving this newsletter because you have asked to receive it and/or we've worked on projects together and created valuable impact for your investment in our public relations and marketing communications services. If you don't want to receive free offers, tips and marketing news from us in the future, please send e-mail to [nancy@nsjmktg.com](mailto:nancy@nsjmktg.com), and I'll remove your name from the mailing list.

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